1. Three Conclusions about Kickstarter Campaigns:
   1. Supporting the arts is a big on Kickstarter, only artistic endeavors have more successful campaigns than failed ones. Theater, Music and Film & Video are the only categories with more successes than failures.
   2. May is the best month to have a campaign as the most receive funding in that month, December is the worst month as the fewest number of projects are funded. It seems that fewer projects are successful from September to December. This may be likely due to the holiday season where people have other uses for their disposable income.
   3. The number of Plays that are listed dwarfs all other sub-categories. It has more failed requests than total request for any other sub-category.
2. Limitations of this dataset.
   1. We are not able to see where the backers are from geographically and if it correlates to where the project originates.
   2. No data on the success of the projects that received funding.
   3. Not known how the data was selected and if this is just a random sample or a selected sample in order to draw conclusions about the number of each project type.
3. Other possible Tables/Graphs
   1. Goal amount by Category/Sub-Category with State as columns. To find if there is a correlation between dollar amount ask for and likelihood of funding.
   2. Staff\_Pick in category. Do certain categories get picked by staff more often. Category on the X, Staff pick on the Y. Could add in STATE to the columns as well to see if it impacts funding.
   3. Number of funds set up by country and their outcomes.
   4. Funds by Country by Category. 2 different tables, one with the Country as the rows and category as the column with a count of the projects. Rows of country with sub rows of category with the Outcome as the columns.